

2nd World Congress of Muslim Philanthropists
“CONVENTIONAL TO STRATEGIC:
A NEW PARADIGM IN GIVING”



March 22-23, 2009
Emirates Palace
Abu Dhabi, UAE

EVENT UPDATE - FEBRUARY 23, 2009



WORLD CONGRESS
OF MUSLIM PHILANTHROPISTS



Islamic Development Bank



Emirates Foundation



AL FALEH
GROUP



Nonprofit Empowerment Group

2nd World Congress of Muslim Philanthropists
CONVENTIONAL TO STRATEGIC: A NEW PARADIGM IN GIVING
 March 22-23, 2009 • Emirates Palace, Abu Dhabi, UAE

The second congress is convening at a time when the need for well structured philanthropy will only increase amidst the most serious financial crisis in decades. It is therefore imperative for eminent philanthropists, corporate executives, and world leaders to lead with particular focus on how to maintain support to the social sector in critical times while continuing to explore innovative avenues that facilitate a strategic shift in regional and worldwide giving.

Renowned speakers and industry experts from around the world will speak on range of topics, vital to promote strategic thinking and partnership building. The program will also bring to light the emerging challenges of the recent global economic depression. Speakers information is available at www.thewcmp.org/2009.

2nd World Congress of Muslim Philanthropists
March 22-23, 2009 – Abu Dhabi

Sunday, March 22, 2009

Opening Plenary

09:30 AM - 11:30 AM **Conventional to Strategic: A New Paradigm in Giving**
 12:00 PM - 01:00 PM Luncheon

Session-I

01:00 PM - 02:30 PM **Philanthropy amid Economic Crisis: Devising Strategies for Stability and Growth**
 02:30 PM - 03:00 PM Coffee Break

Session-II

03:00 PM - 05:00 PM **Building Leaders For Change: Funding Innovation in Education**
 07:00 PM - 09:30 PM Keynote Banquet

Monday, March 23, 2009

Workshops

08:00 AM - 09:30 AM **Secure Giving: Setting New Standards of Informed Giving**
 08:00 AM - 09:30 AM **Strategic Philanthropy: Using Accountability and Outcomes to Achieve Impact**

Session-III

10:00 AM - 12:00 PM **Corporate Philanthropy: Strategic Response to Shifting Social Expectations**
 12:00 PM - 01:00 PM Luncheon

Session-IV

01:00 PM - 03:00 PM **Confronting Global Challenges: Health, Environment and Conflicts**
 03:00 PM - 03:30 PM Coffee Break

Session-V

03:30 PM - 04:30 PM **Harness the Potential: Leading Youth to Community Service**

Session-VI

04:30 PM - 06:00 PM Special Presentations & Closing

This program is subject to change. Updated information will be available online.

www.thewcmp.org

The 2nd World Congress of Muslim Philanthropists

“Conventional to Strategic: A New Paradigm in Giving”

March 22-23, 2009 • Abu Dhabi, UAE

Summary:

On March 22 and 23, 2009, the World Congress of Muslim Philanthropists (WCMP), with the support of Islamic Development Bank, Emirates Foundation and Al-Faleh Group, held its second international conference under the theme of “*Conventional to Strategic: A New Paradigm in Giving*”.

The conference drew a diverse gathering of world leaders, international donor agencies, foundations, philanthropists and researchers from over 21 countries, with the hope that enhanced cooperation between different philanthropies through strategic partnerships will add profound value to their capacity. The conference served as a forum to share innovative policies and practices, encouraged new promising philanthropic initiatives, and featured latest research and practical tools designed to enhance philanthropic performance and impact. The overall impact of this conference will be a more informed and professional workforce in the field; increased collaboration across institutions and individuals; and new philanthropic efforts that improve and strengthen the regional and global community.

This report provides a broad overview of the conference, highlighting recent achievements and key issues that emerged from the meeting. A special meeting took place among the representatives of Organization of Islamic Conference (OIC), Islamic Development Bank (IDB), and World Congress of Muslim Philanthropists (WCMP). A brief summary of this special meeting is also provided in this report. The conference proceedings will be available within 8-12 weeks.

Highlights:

- ❖ Representatives of leading Muslim philanthropic institutions and other major regional or international organizations met one another, during and on the sidelines of the conference. This interaction enabled excellent opportunities for bridge building between participants and accordingly a series of high-level negotiations took place that are likely to lead to future partnerships. This development alone

indicates a strategic shift that is emerging in Muslim giving in the era of globalization.

- ❖ The conference featured several key figures such as OIC Assistant Secretary General for Humanitarian Affairs Mr. Atta El-Manane Bakhit, HRH Prince El Hassan bin Talal of Jordan, the Muslim world icon Mr. Amr Khaled, UAE Economy Minister Shiekha Lubna Al Qasimi, UK Justice Minister Shahid Malik, UN Special Envoy Mr. Ray Chambers, Sheikha Aisha bint Faleh Al-Thani of Qatar, and internationally renowned Senegalese musician and philanthropist Mr. Youssou N'Dour.
- ❖ A pre-congress high-level dinner was organized with a particular focus on MDGs and Malaria. The dinner was attended by number of UAE based government officials, ambassadors of Muslim states, and heads of foundations and corporations. The keynote address was delivered by former UK Prime Minister Mr. Tony Blair who also is the Middle East envoy working on behalf of the US, Russia, the UN and the EU
- ❖ The conference featured a tight schedule of presentations by world-renowned experts in economy, education, corporate social responsibility, community service and global challenged such as poverty, disease, environmental degradation and conflicts. Included were workshops on secure-giving, accountability and outcome measurement of the impact of giving. The participants contributed to the vibrant debates around global challenges, accountability, and partnership building.
- ❖ The conference carefully examined the current economic situation's effect on Muslim philanthropy, and looked at ways that can be found to deal with challenges we face. The need for foundations to continue to fund social- and third-sector activity was stressed. The speakers underlined the harmful effect that economic troubles have on the poorest members of our societies, but raised the encouraging fact that as need increases during a recession so does giving. It was emphasized that in every recession of the recent history the amount of giving was actually increased. Therefore, instead of cutting social funding, the onus should be put on spending more efficiently, creating strategic partnerships, and reducing non-developmental spending.
- ❖ The WCMP also succeeded in launching the ***Academy of Philanthropy*** that will offer donor learning with an emphasis on a more strategic and accountable giving. The

Academy through its program *"Building Leaders for Change"* will engage young board members and foundation executives into a short but comprehensive multi-disciplinary education-cum-training module. The Academy will also partner with Human Development Foundation to establish *"Human Development Institute"* that will enhance governance, management and program service delivery relevant to human development with special understanding of the needs of the Islamic world.

- ❖ The two-day long conference covered a vast array of topics relating to the theme of the conference *"Conventional to Strategic: A New Paradigm in Giving"*. Some of the key findings are being shared here:
 - Multiple paradigm shifts are taking place in the arena of global philanthropy that needs to be followed. a) NGOs are positioning themselves as a means for social investment, not charity; corporate philanthropy is seen as a value-add for corporations. b) Collaboration across groups is increasing. c) Need for the intermediaries to recommend charities and rank them for effectiveness is increasing. d) More emphasis is being given on exit strategies. e) Donors want solutions that lead to self-reliance and do not create long-term dependence. f) Gaping the digital divide is now taken seriously.
 - It is essential to establish educational institutions that strengthen Islamic Scholarship particularly in the West.
 - Youth engagement in community service, economic well-being of depressed Muslim societies, and resolving international conflicts at policy level are must to subside the influence of extremisms.
 - Women have a special role to play in providing leadership for the cause of philanthropy thus programs that facilitate this shift should be funded on priority.
 - Malaria is exploding in the Muslim world. Over 40% of Malaria victims in Africa are in Muslim states. Malaria is not just a health problem – it stuns the overall growth and development of societies. Malaria and other lethal diseases such as hepatitis, HIV and Tuberculosis particularly in Muslim states can be best addressed through joint efforts of Muslim philanthropies and international agencies that have attained expertise in these specific fields.
 - While an emphasis on primary education remains significant, there is an increasing need to expand access to higher education that is both world class and includes the sensibilities of appropriate technologies. As these priorities are

realized, it is important to conduct and include research that addresses the cultural requirements unique to the Muslim world.

- A recent McKinsey & Company report states that philanthropy in the Gulf Cooperation Council (GCC) is approximately a \$15-20 billion sector, making GCC among the most generous regions in the world. However, this generosity is challenged by the fact that less than \$1-2 billion is actually institutionalized. When significant amounts of available funding is not responsibly planned for, collected or distributed by appropriate organizations, it is often simply given away through informal channels without the benefit of measureable impact. Investing in nonprofit organizations to build capacity for achieving and reporting real impacts is one possibility for collaboration.
- The growth and development of the civil society in the Muslim world has led to new challenges and new opportunities. There are national policies and practices governing the development and operations of NGOs. Since the regulations are not consistently applied, international conflicts have had an adverse fiscal impact on giving to Muslim institutions because of a concern over terrorism. Consequently, philanthropic organizations are charged with the onerous task of ensuring that NGOs receiving their support are not linked to terrorism in any way. Philanthropies are also charged with the responsibility to ensure that their grants and support go to worthy, well managed, and effective organizations that serve a public purpose. To address this need, WCMP invites philanthropists to partner in establishing a clearinghouse named as “Secure Giving”. This comprehensive system will inform philanthropies across the world about the operation, structure, and standing of participating charities.
- Rapidly shifting social expectations underscores the importance of integrating giving in corporate strategic planning. Corporations should promote alternative methods of corporate contributions besides direct cash distributions. Some of the methods include employee volunteering, corporate matches, product donations, capacity sharing and asset leveraging to better address the economic challenges.
- In recent years, global partnerships have emerged demonstrating great interest in confronting global challenges directly. The United Nations Millennium Development Goals (MDGs) are a good representation of such interest. Engagement of communities and faith-based organizations in the development process can significantly improve the chances of achieving MDGs.

❖ Notable regional and global players from the development arena were represented at the conference. A partial list of which is provided hereunder:

- Organization of Islamic Conference
- Islamic Development Bank
- The World Bank
- UNDP – Millennium Campaign 2015
- Emirates Foundation, UAE
- Al-Faleh Group for Educational and Academic Services, Qatar
- The Global Fund to Fight AIDS, Tuberculosis and Malaria, Switzerland
- Malaria No More, USA
- Grameen-Jameel, UAE/USA/Bangladesh
- Qatar Foundation/Reach Out To Asia, Qatar
- King Khalid Foundation, Saudi Arabia
- Sheikh Zayed Foundation, UAE
- Tony Blair Faith Foundation, UK
- Religions for Peace, USA
- Al-Waleed bin Talal Foundation, Saudi Arabia
- Marafie Foundation, Kuwait
- The Executive Office, Government of Dubai
- PepsiCo Foundation, USA
- ExxonMobil (Al-Khalij), Inc.
- Network of European Foundation, UK
- The Royal Institute of Interfaith Studies, Jordan
- King Hussein Cancer Foundation, Jordan
- Arab Foundations Forum, Switzerland/ Jordan
- The American University in Cairo: Gerhart Center for Philanthropy, Egypt
- University of Oxford: Smith School of Enterprise, UK
- Arab Science and Technology Foundation, UAE
- Pakistan Center for Philanthropy, Pakistan
- King Abdullah University of Science and Technology, Saudi Arabia
- United Arab Emirates University, UAE
- Indiana University: Center on Philanthropy, USA
- American University of Beirut, Lebanon
- YUKOK, Malaysia
- Silatech, Qatar

- Education for Employment Foundation, USA
 - ISNA Development Foundation, USA
 - Chicago Global Donors Network, USA
 - Human Development Foundation, Pakistan
- ❖ Print and electronic media covered the meeting extensively both locally and internationally. Major UAE based papers such as *Khaleej Times*, *Gulf News* and *The National* placed front page stories. The editorial team of *Islamica Magazine* managed the communication and media relations.

Tentative

His Highness Sheikh Khalifa bin Zayed Al Nahyan
President, United Arab Emirates

His Excellency Dr. Muhammad Jusuf Kalla
Vice President, Indonesia

His Highness Sheikh Hamdan Bin Zayed Al Nahyan
Deputy Prime Minister, United Arab Emirates

His Excellency Dr. Ahmad Mohamed Ali Al-Madani
President, Islamic Development Bank

His Excellency Mohammed Abdullah Al Gargawi
Minister of Cabinet Affairs, United Arab Emirates

His Highness Sheikh Ahmed Bin Zayed Al Nahyan
Chairman, The Zayed Bin Sultan Al Nahayan Foundation

His Excellency Saif El Islam Muammar Al Gaddafi
Chairman, Gaddafi International Charity and Development Foundation

His Royal Highness Prince Turki Bin Talal Bin AbdulAziz
Chairman, The Mentor Foundation

Honorable Andre Carson
Congressman, United States of America

Mr. Raymond Chambers
Special Envoy for the Secretary General for Malaria United Nations

Mr. A. R. Rahman
Chairman, A.R. Foundation

Mr. Imran Khan
Founder and Chairman, Shaukat Khanum Memorial Cancer Institute

Mr. Arif Naqvi
Founder & Chief Executive Officer, Abraaj Capital Limited

Dr. Ralph Thurm
Director Sustainability Strategies, Deloitte

The Right Honorable Tony Blair
Founder, Tony Blair Faith Foundation

Honorable Shahid Malik, MP
Justice Minister, United Kingdom

Her Excellency Sheikha bint Faleh Al Thani
Founder, Doha Academy, Qatar

Dr. Merve Kavakci
Member of Parliament Turkey (1999), George Washington University.

Dr. Quentin Wodon
Advisor, World Bank

Dr. Mahmood Khan
Chief Scientific Officer, PepsiCo.

Mr. Alex Counts
President and Chief Executive Officer, Grameen Foundation

Dr. Peter Cleaves
Chief Executive Officer, Emirates Foundation

Dr. William Vendley
Secretary General, World Conference of Religions for Peace

Mr. Roland Bruder
Founder and Chief Executive Officer, Education for Employment Foundation

Mr. David Archer
Director of Education, ActionAid International

Mr. Ashraf Zeitoon
Director Special Projects, Government of Dubai

Dr. Jenny Harrow
Co-Director, ESRC Research Centre for Charitable Giving and Philanthropy

Dr. Natasha Matic
Strategy Consultant, King Khalid Foundation

Dr. Michael Hopkins
Chairman, MHC International Ltd

Confirmed

Mr. LaDale George

Attorney at Law, Neal, Gerber & Eisenberg LLP

Mr. Robert A. Freling

Executive Director, Solar Electric Light Fund

Mr. Troy Stremler

Chief Executive Officer, Newdea

Dr. Christoph Benn

Director of Partnerships and External relation, The Global Fund

Dr. Amy Singer

Chair and Professor, Department of Middle Eastern & African History, Tel-Aviv University

Dr. Nora Lester

Executive Director, Dalia Association

Mr. Saafir Rabb

Chief Executive Officer, Managing Opportunity, Inc.

For updated list of speakers please visit www.thewcmp.org

Sponsors

- Islamic Development Bank (IDB)
- Emirates Foundation, United Arab Emirates
- Al Faleh Group, Qatar
- Turcon Limited, Turkey

Program Partners

- Emirates Foundation
- Mohammed bin Rashid Al Maktoum Foundation
- Royal Institute for Interfaith Studies
- Religions for Peace
- King Khalid Foundation
- United Nations Millennium Campaign
- PricewaterhouseCoopers
- Malaria No More

Participating Institutions (Partial List)

- Organization of Islamic Conference (OIC)
- Islamic Development Bank (IDB)
- The World Bank
- The Zayed Bin Sultan Al Nahayan Foundation, UAE
- Mohammed bin Rashid Al Maktoum Foundation, UAE
- Emirates Foundation, United Arab Emirates
- King Khalid Foundation, Saudi Arabia
- United Nations Development Program (UNDP)
- United Nations Millennium Campaign 2015
- The Global Fund, Switzerland
- Gaddafi International Foundation, Libya
- Al-Waleed Bin Talal Foundation, Saudi Arabia
- Royal Institute for Interfaith Studies, Jordan
- The American University in Cairo, Egypt
- YOKUK, Malaysia
- Arab Foundation Forum, Palestine/ Switzerland
- Arab Human Rights Fund (AHRF), Lebanon
- Hani Qaddumi Scholarship Foundation (HQSF), Jordan/Kuwait
- Human Development Foundation
- Doha Academy, Qatar
- Acumen Fund
- The Mosque Cares
- Reach Out To Asia
- The Tony Blair Faith Foundation
- Qatar Foundation
- Jordan River Foundation, Jordan
- Majid Society, Saudi Arabia
- Royal Institute for Interfaith Studies, Jordan
- Makhzoumi Foundation, Lebanon
- Qattan Foundation, Palestine/London
- Universal Education Foundation, Palestine
- Welfare Association, Palestine/Switzerland
- World Conference of Religions for Peace, United States
- Injaz for Creation of Economic Opportunities for Jordanian Youth
- Malaria No More, United States
- Unity Production Foundation, United States
- Hayat Foundation, Turkey
- Indian Muslim Education Foundation of North America
- ISNA Development Foundation, United States
- Islamic Outreach ABIM, Malaysia
- Roshni Homes, Pakistan
- Doctors Worldwide
- Habitat for Humanity
- ActionAid International
- Exxon Mobil

Inclusion in this list is not a direct or indirect indication of their commitment as a sponsor or endorser of WCMP Abu Dhabi 2009, unless specified otherwise.